

ROANOKE VALLEY CHARITY CAR SHOW COMMITTEE, INC.  
PRESENTS THE 32<sup>nd</sup> ANNUAL MDA CAR SHOW

ALL PROCEEDS BENEFIT THE MUSCULAR DYSTROPHY ASSOCIATION

ROANOKE CIVIC CENTER  
March 2, 3 &4, 2012

REQUEST FOR PATRON SPONSORS

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT INFORMATION: \_\_\_\_\_

WEBSITE/EMAIL: \_\_\_\_\_

All sponsors will be listed in a 36 column inch\* advertisement for the “32<sup>nd</sup> Annual MDA Car Show” in the Sunday, February 26, 2012, and Friday, March 2, 2012 edition of the Roanoke Times. Sponsors will be listed under sponsorship divisions, as well as any additional advertisements in the Roanoke Times, at the discretion of the committee.

(\* The advertisement may be proportionately smaller based on the number of patron ads received.)

Premium Sponsorship Minimum Donation of \$100.00

Sponsor’s name will be listed as a “Premium Sponsor”, in the Roanoke Times ads listed above. In addition to the Roanoke Times listing, we offer the following:

- Tiered listing on the Sponsors page of [www.mdacarshow.com](http://www.mdacarshow.com);
- Rotating banner block on the entrance page;
- Banner includes large font;
- Banner includes graphics, if provided by sponsor; and
- Banner text/logo will link to sponsor’s website, if website information is provided by sponsor.

Preferred Sponsorship Minimum Donation of \$50.00

Sponsor’s name will be listed as a “Preferred Sponsor”, in the Roanoke Times ads listed above. In addition to the Roanoke Times listing, we offer the following:

- Tiered listing on the Sponsors page of [www.mdacarshow.com](http://www.mdacarshow.com);
- Sponsors will be listed alphabetically;
- A text link, displayed on the front page listing the entity as a Preferred Sponsor; and
- Text will link to sponsor’s website, if website information is provided by sponsor.

Patron Sponsorship Minimum Donation of \$30.00

Sponsor’s name will be listed as a “Patron Sponsor”, in the Roanoke Times ads listed above. In addition to the Roanoke Times listing, we offer the following:

- Tiered listing on the Sponsors page of [www.mdacarshow.com](http://www.mdacarshow.com);
- Sponsors will be listed alphabetically;
- Text will link to sponsor’s website, if website information is provided by the sponsor.

*Please note that web advertisement will not be listed until receipt of payment. (Deadline-2/21/2012)*

MAKE CHECKS PAYABLE TO:  
(RVCCSC, INC.)  
P. O. BOX 19195  
ROANOKE, VA 24019

CONTACTED BY: \_\_\_\_\_ DATE: \_\_\_\_\_